

### Technical Skills

- Print Design/InDesign/Quark (15 years)
- Photography (20 years)
- HTML 4/5 (5 years)
- CSS (5 years)
- Mac OSX (15 years)
- Photoshop (15 years)
- Illustrator (10 years)
- Dreamweaver (5 years)
- PHP (1 year)
- Microsoft Software (25 years)

### Experience

#### **Games Workshop North America, Inc., Memphis, TN (2001 – 2014)**

##### Promotions Manager (2009 – 2014)

- Coordinated projects and materials for publications, events, and promotions
- Determined strategy and artistic direction for marketing materials
- Creation of brand standards for the company, events, and campaigns
- Ensured cohesiveness of all materials within Games Workshop's visual identity
- Close collaboration with upper management, colleagues, service vendors, and customers

##### Design Production Manager (2005 – 2009)

- Managed a creative team composed of graphic designers and photographers
- Trained, coached, and evaluated staff of varying experience
- Held team accountable to adhering to all company brand standards
- Oversaw production management while holding to a strict schedule and quality standards
- Organized, prioritized, and managed multiple projects simultaneously

##### Design Supervisor (2003 – 2005)

- Created and oversaw concept, design, and production of print and email communications
- Reviewed all materials created by the team to ensure effective communication
- Coordinated print purchasing, contracts, and deadlines with print vendors within budget
- Implemented processes and resources for job organization and scheduling

##### Graphic Designer (2001 – 2003)

- Developed my graphic design and typography skills for successful communication
- Actively pursued projects to take lead
- Established templates and style guides within design documents
- Photographed and edited photos

#### **Epiphany Lutheran Church, Collierville, TN (2012 – Present)**

##### Communications Director (Part Time)

#### **Environmental Research Services, Matamoras, PA (2001 – Present)**

##### Graphic Design & Web Site Designer and Developer

#### **East Stroudsburg University, East Stroudsburg, PA (2000 – 2001)**

##### Television Studio Network Assistant

### Education

##### Master of Arts in Publication Design (2009)

University of Baltimore, Baltimore, MD

Grade Point Average: 3.9 (out of 4.0)

##### Bachelor of Science in Media, Communication, and Technology (2001)

East Stroudsburg University, East Stroudsburg, PA

Major Grade Point Average: 3.8 (out of 4.0)

### Awards & Honors

- Fall 2008 General Manager's Award of Excellence
- Spring 2001 Association of Pennsylvania State College Academic Honor Award
- August 2001 Magna Cum Laude
- Spring 2000 David S. Campbell Scholarship for Academics
- 1999 – 2001 Academic Dean's List